

# THE CARTPET PROJECT & The Breaking Barrier's Project

4/22, Rutland Gate 5th St, Thousand Lights West, Nungambakkam, Chennai 600006. www.galleryveda.com | info@galleryveda.com | Ph: 044 4309 0422

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## THE CARTPET PROJECT

The first step was the selection of the artwork, because Brinda and I knew that we wanted to work with the most celebrated artists. We asked the artist for images only and did not take any artworks form their collection. We received a very encouraging response form all the artists, as they have always supported us in all our fund raising endeavors for Breast Cancer, ever since 2003.

We chose 3 different companies to work on the production, based on the complexity of the images. The process started with studying the painting and understanding the number and tones of colours & types of shapes involved. After which was process of creating a "visualization, " which is graphic representation of the actual rug. This is the closest image that you can see of the rug before it is produced. It takes almost 35-40-man hours to create a single visualization of a carpet of the size 5' x 7'feet.

In the visualization, colour numbers are allotted to each shade that will be used, from a pom box and we compare the selected colors to the original artwork. The challenge is that since most of the images were sent to us on email, we had to make allowances for the different viewing media. Brinda was instrumental in this process, with her excellent colour sense.

At this point, the vendor who is in charge of production will decide the different textures that will make up the final rug. This is a process we leave entirely to them, since there is a mix of fine New Zealand Wool and silk yarn.

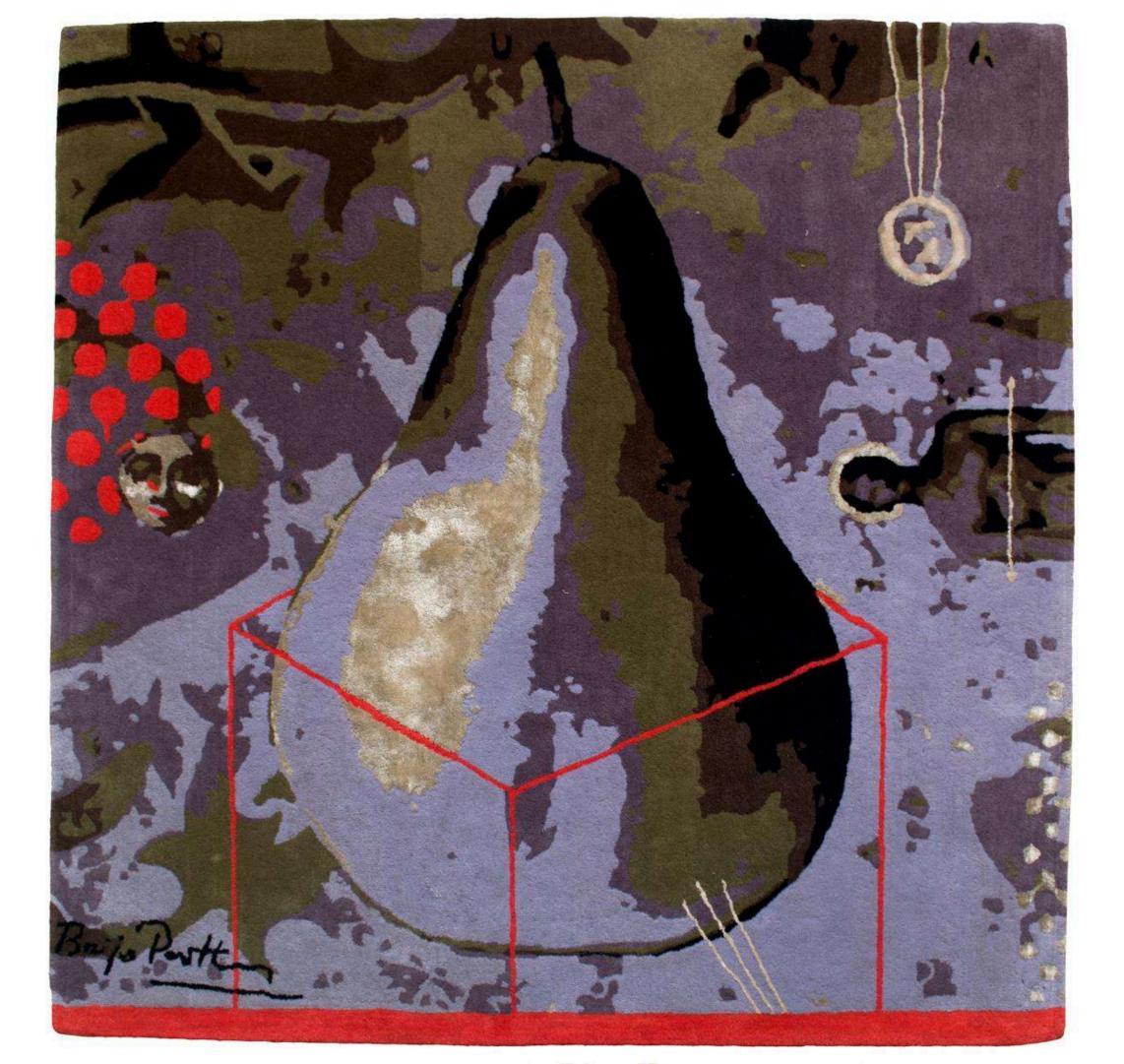
Now we are ready for the production to begin.

This is a lengthy 10 step process and especially in this case where almost all the designs involved more than 15-20 colours it became an even lengthier one. The approved visualization gets converted into an actual life size stencil while simultaneously the yarns (wool & silk) are sent to be dyed in the various colours. One of the most crucial steps is to make sure the dyed yarn has come out exactly as selected else, the rug will turn out looking different than the painting. Having the stencil & yarns ready we then begin the tufting process.

The tufters tuft each yarn into the warp & weft of the base cloth. The tufting process of such a 5' x 8' rug takes upto 168 man hours. Once the design is tufted onto the base cloth the technical process of latexing and finishing happens to give the rugs their final look. A team of skilled workers shear the yarns to give it a smooth and shiny look and the interesting textures !

After a period of 8 weeks you get the rug that you saw as a visualization!

#### **DR TARANA KHUBCHANDANI**



BAIJU PARTHAN 6 X 6 FEET / 70 X 71 INCHES HAND TUFTED IN NEW ZEALAND WOOL WITH BLENDED SILK



#### MANU PAREKH

6 X 7 FEET / 72 X 84 INCHES HAND TUFTED IN NEW ZEALAND WOOL AND SILK



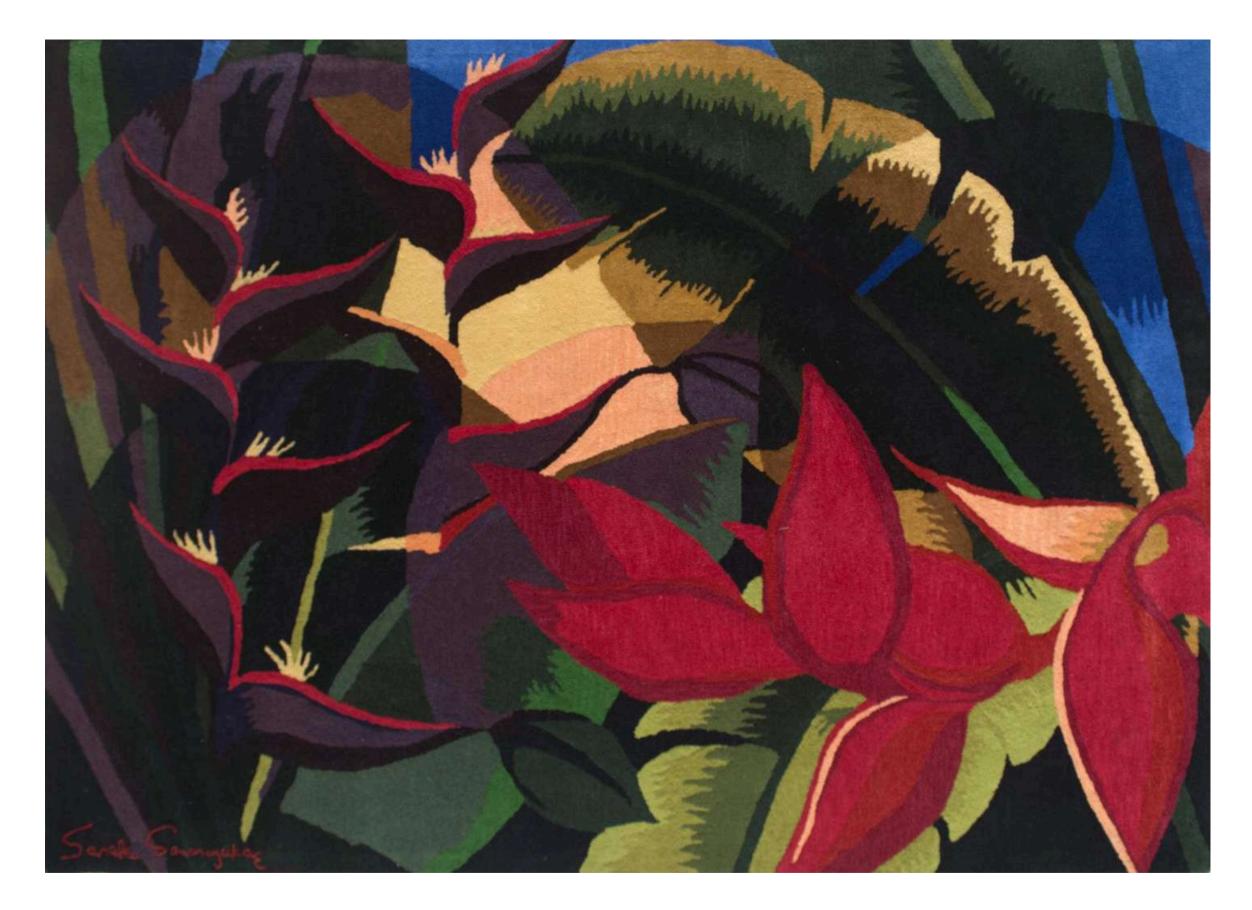
SHUVAPRASANNA 7 X 5 FEET / 84 X 60 INCHES HAND TUFTED IN NEW ZEALAND WOOL WITH BANANA SILK YARN



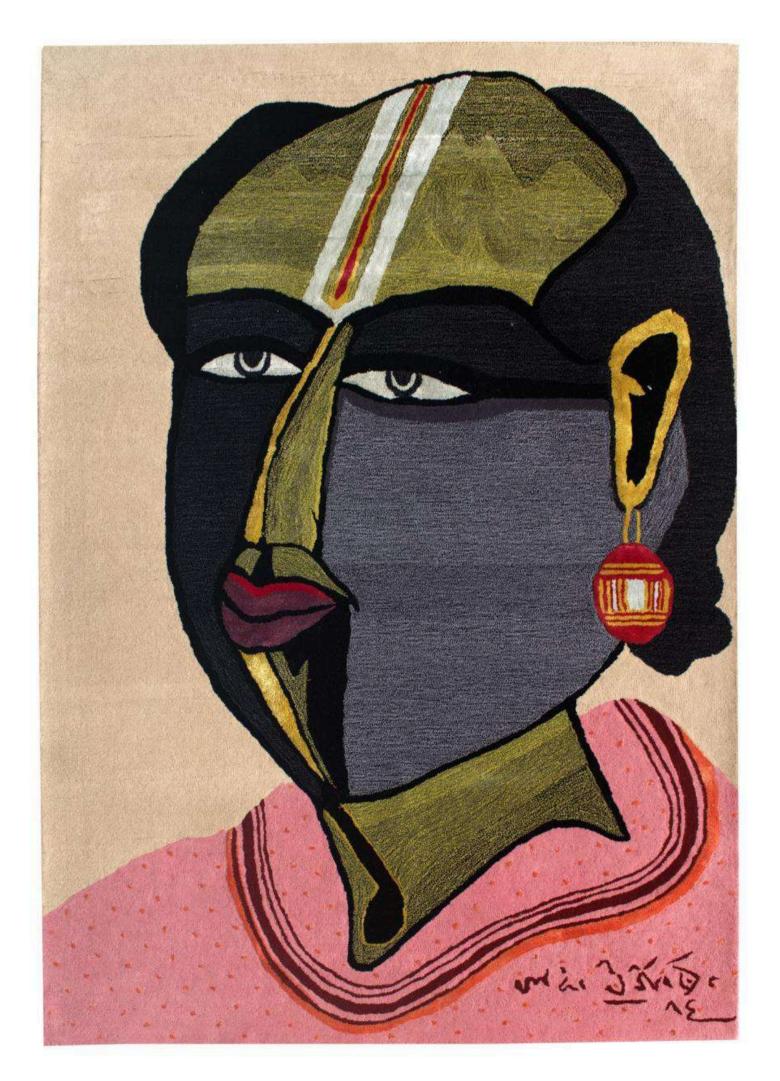
**RINI DHUMAL** 7 X 5 FEET / 84 X 60 INCHES HAND TUFTED IN NEW ZEALAND WOOL WITH BANANA SILK YARN



#### SURYAPRAKASH 5 X 7 FEET / 60 X 84 INCHES HAND TUFTED IN NEW ZEALAND WOOL WITH BLENDED SILK



**SENAKA SENANAYAKE** 5 X 7 FEET / 60 x 84 INCHES | Hand Tufted in New Zealand Wool with Blended Silk



**THOTA VAIKUNTAM** 7 X 5 FEET / 84 X 60 INCHES HAND TUFTED IN NEW ZEALAND WOOL WITH BANANA SILK YARN



**THOTA VAIKUNTAM** 7 X 5 FEET / 84 X 60 INCHES HAND TUFTED IN NEW ZEALAND WOOL WITH BANANA SILK YARN



ANJOLIE ELA MENON 9.5 X 4 FEET / 112 X 49 INCHES HAND TUFTED IN NEW ZEALAND WOOL AND SILK



BADRI NARAYAN 6 X 6 FEET / 72 X 72 INCHES HAND TUFTED IN NEW ZEALAND WOOL WITH BANANA SILK YARN



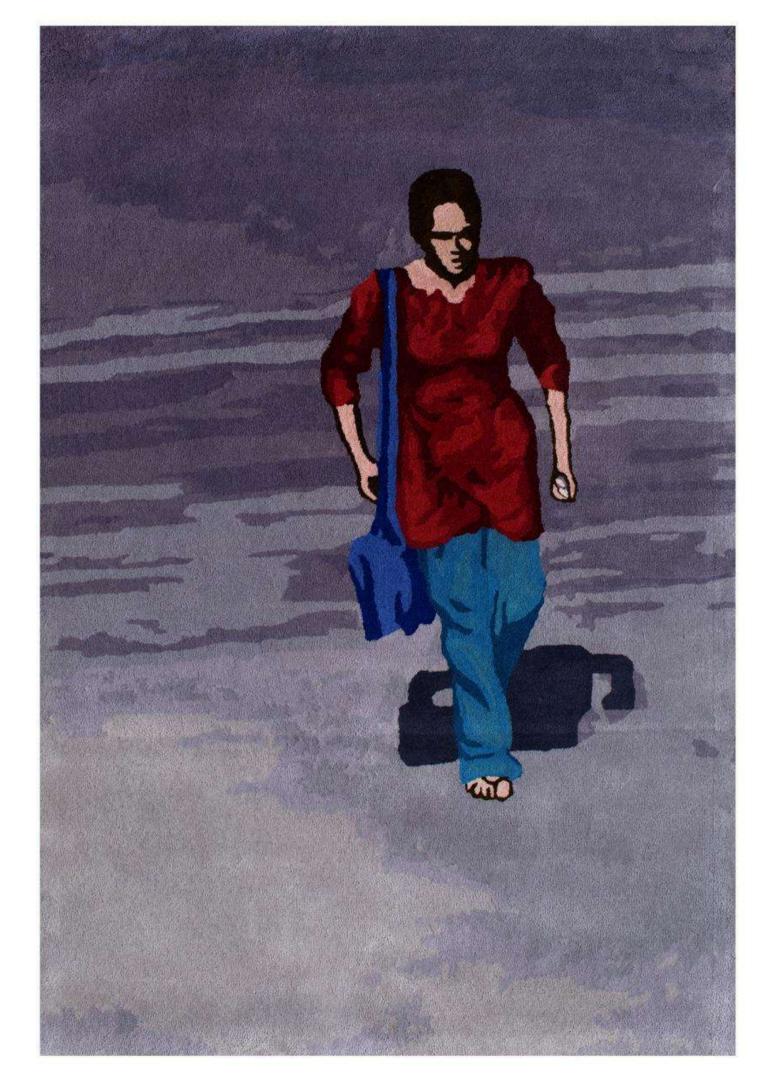
**BADRI NARAYAN** 6 X 6 FEET / 72 X 72 INCHES HAND TUFTED IN NEW ZEALAND WOOL WITH BANANA SILK YARN



KRISHEN KHANNA 7 X 5 FEET / 84 X 60 INCHES HAND TUFTED IN NEW ZEALAND WOOL WITH BANANA SILK YARN



**NEERAJ GOSWAMI** 8 X 5 FEET / 96 X 60 INCHES HAND TUFTED IN NEW ZEALAND WOOL WITH BANANA SILK YARN



SUDHIR PATWARDHAN 7 X 5 FEET / 72 X 49 INCHES HAND TUFTED IN NEW ZEALAND WOOL AND SILK



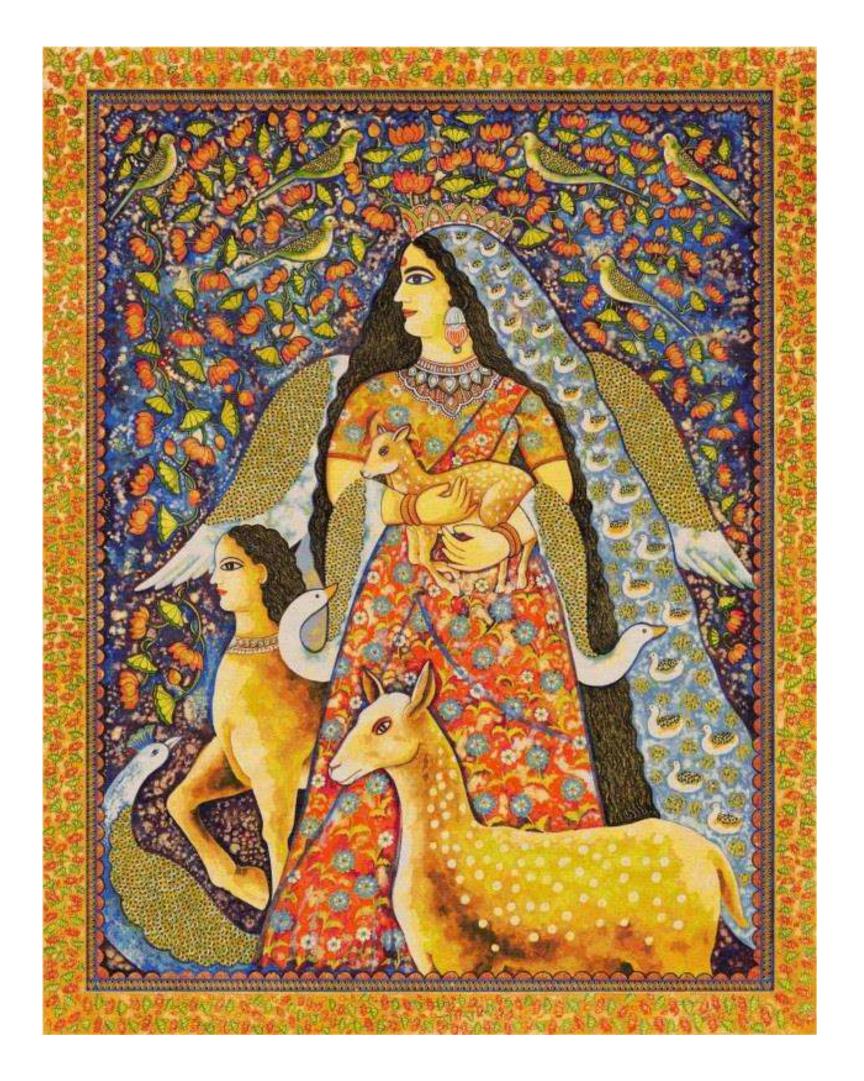
**REKHA RODWITTIYA** 4 X 4 FEET / 48 X 848 INCHES HAND KNOTTED IN NEW ZEALAND WOOL AND SILK



SATISH GUJRAL 5 X 7 FEET / 84 x 59 INCHES | Hand Tufted in New Zealand Wool with Banana Silk Yarn



SATISH GUJRAL 6 X 6 FEET / 72 X 72 INCHES HAND TUFTED IN NEW ZEALAND WOOL WITH BANANA SILK YARN



#### **JAYSRI BURMAN** 6 X 5 FEET HANDLOOM VISCOSE



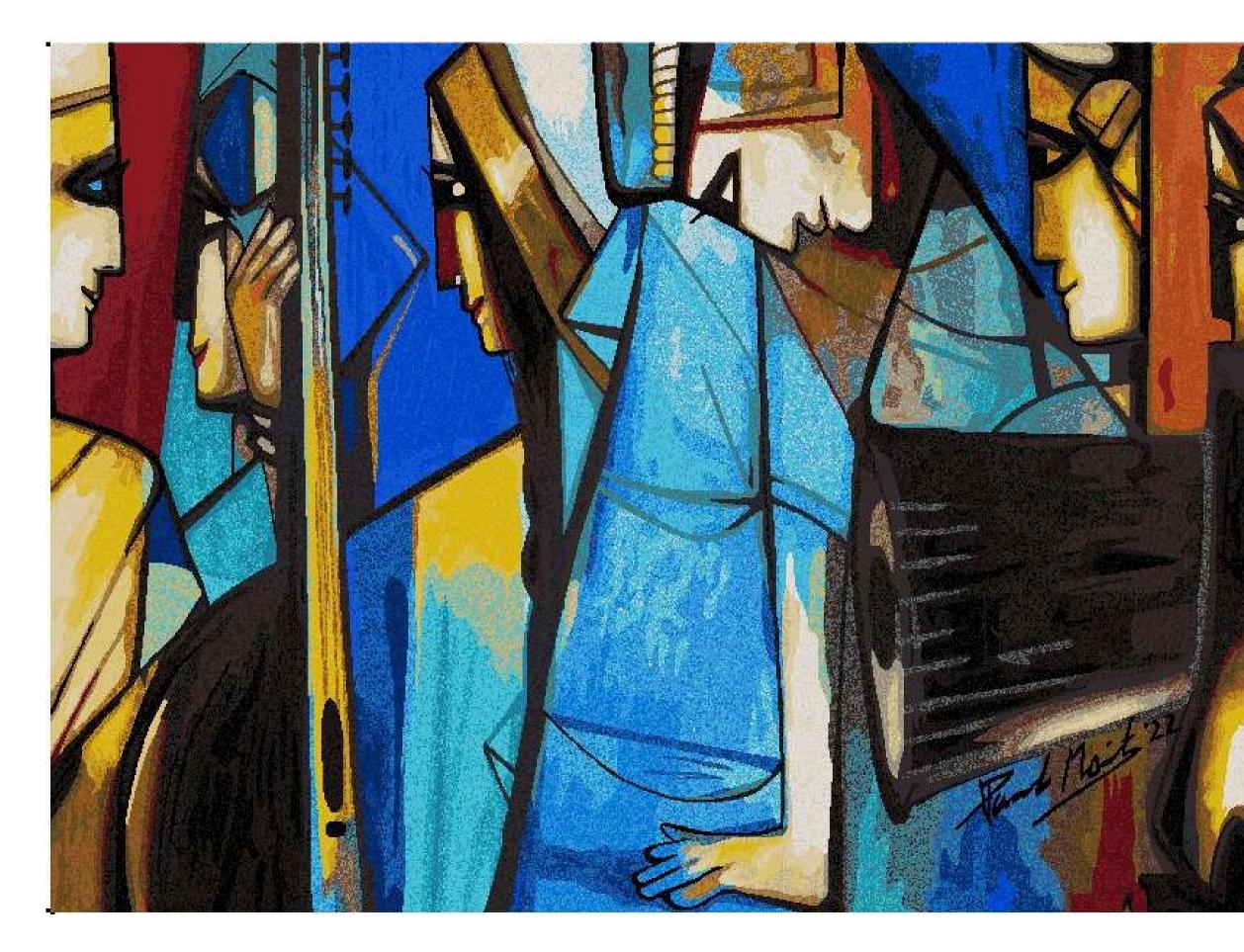
#### **JAYSRI BURMAN** 5 X 6.3 FEET HANDLOOM VISCOSE



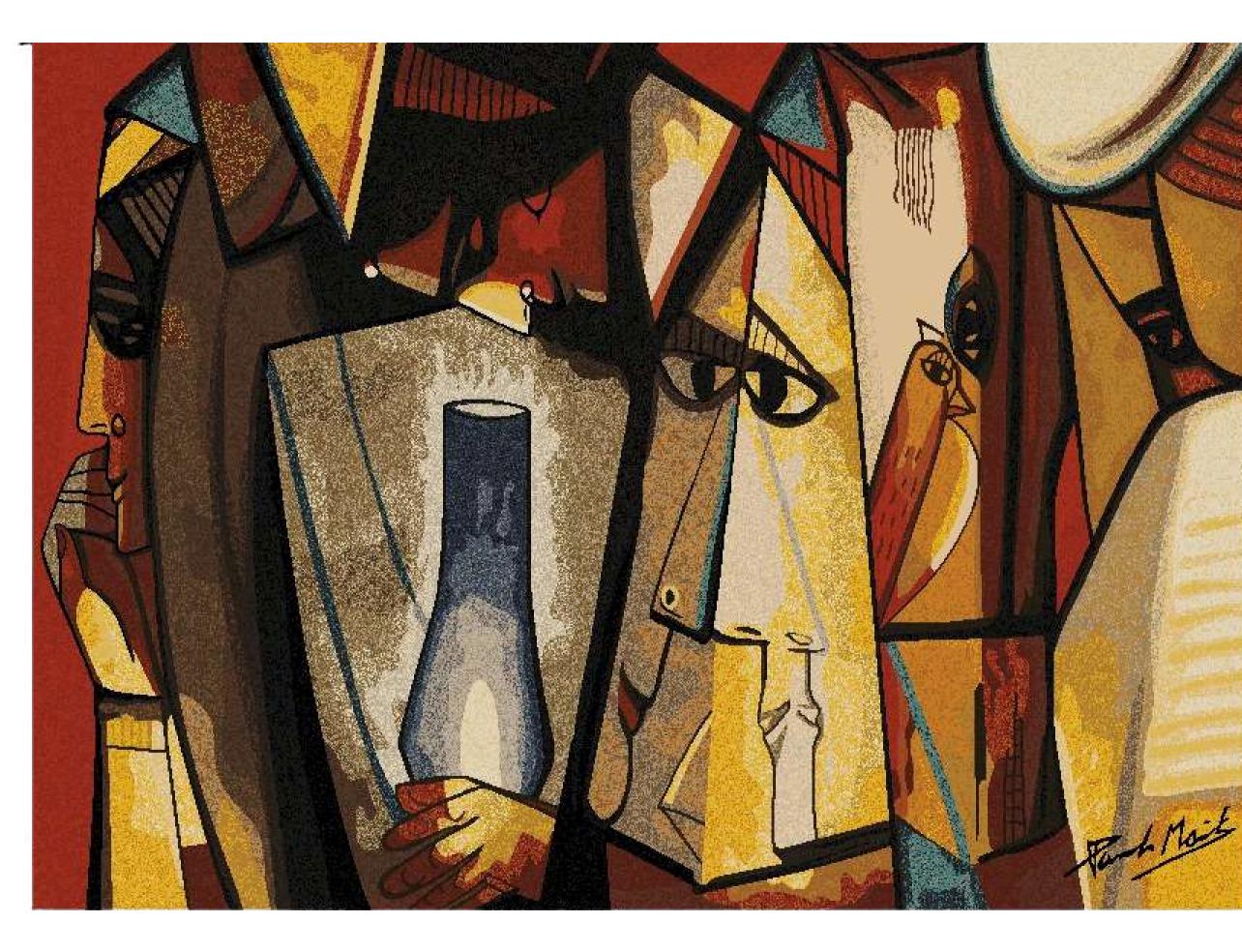
**G R IRANNA** 6 X 6 FEET / 72 X 72 INCHES LIMITED EDITION HAND TUFTED CARPET



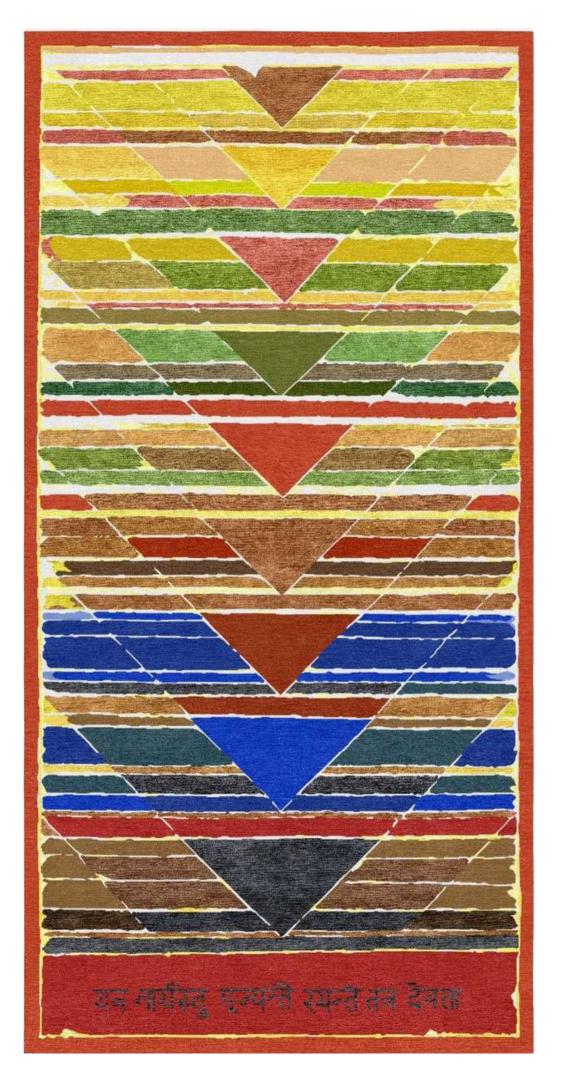
### PARESH MAITY 6 FEET DIAMETER LIMITED EDITION HAND TUFTED CARPET



#### **PARESH MAITY** 5 X 7 FEET / 60 X 84 INCHES LIMITED EDITION HAND TUFTED CARPET



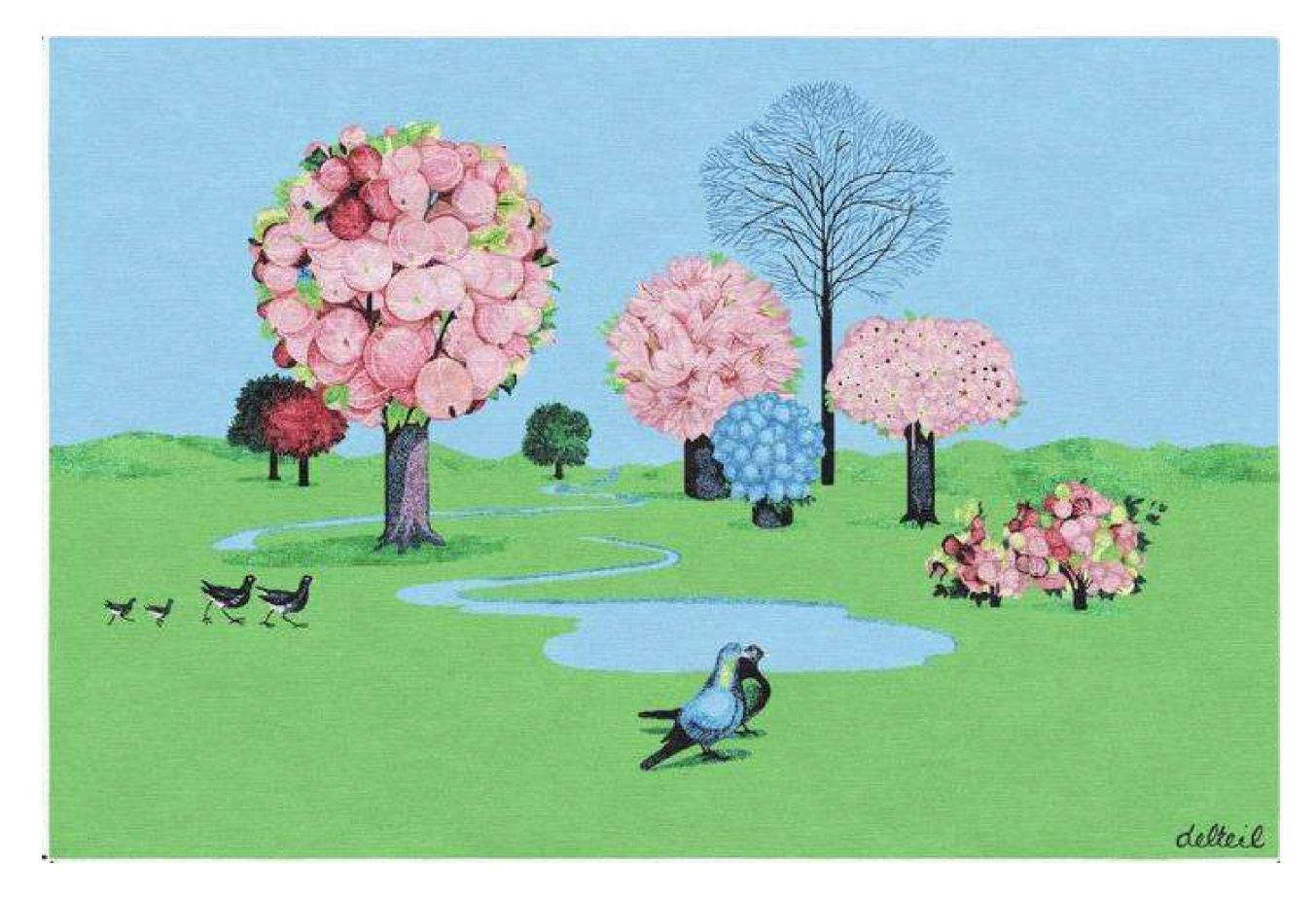
#### **PARESH MAITY** 5 X 7 FEET / 60 X 84 INCHES LIMITED EDITION HAND TUFTED CARPET



S.H RAZA 10 X 5 FEET / 120 X 60 INCHES LIMITED EDITION HAND TUFTED CARPET



#### MEITEI DELTEIL 5 X 7 FEET / 60 X 85.5 INCHES LIMITED EDITION HAND TUFTED CARPET



#### **MEITEI DELTEIL** 5 X 7 FEET / 72 x 108 INCHES | LIMITED EDITION HAND TUFTED CARPET



### **MEITEI DELTEIL** 6 X 7 FEET / 72 X 84 INCHES LIMITED EDITION HAND TUFTED CARPET

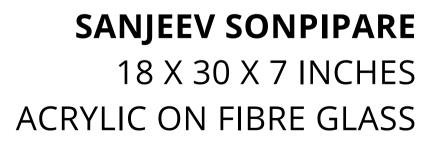


#### VINITA KARIM 18 X 30 X 7 INCHES ACRYLIC ON FIBRE GLASS



### **PUJA KSHATRIYA** 18 X 30 X 7 INCHES ACRYLIC ON FIBRE GLASS







#### **JENNY BHATT** 18 X 30 X 7 INCHES ACRYLIC ON FIBRE GLASS



#### **VILAS SHINDE** 18 X 30 X 7 INCHES ACRYLIC ON FIBRE GLASS



#### **PRAVIN MISAL** 18 X 30 X 7 INCHES ACRYLIC ON FIBRE GLASS



#### **ARZAN KHAMBNATTA** 18 X 30 X 7 INCHES ACRYLIC ON FIBRE GLASS



#### **ARZAN KHAMBNATTA** 18 X 30 X 7 INCHES ACRYLIC ON FIBRE GLASS



#### JAIDEEP MEROHTRA 18 X 30 X 7 INCHES ACRYLIC ON FIBRE GLASS



**REVATI SHARMA SINGH** 18 X 30 X 7 INCHES ACRYLIC ON FIBRE GLASS



MANISHA JHA 18 X 30 X 7 INCHES ACRYLIC ON FIBRE GLASS



#### **JAIDEEP MEROHTRA** 18 X 30 X 7 INCHES ACRYLIC ON FIBRE GLASS